

Ashley Nott



san francisco, ca



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about

I'm a customer service oriented designer, passionate about creating clean presentations throughout all areas of involvement.



education

Bachelor's Degree in
Graphic Design and Marketing
California State University
Long Beach
Technology &
Digital Arts Academy
Elk Grove High School



expertise

Adobe Creative Suite
Microsoft Office
Wix/Wordpress
Sketch
Content Management Systems



experience

Walmart eCommerce

graphic designer

February 2019 to present

Design email and web assets for desktop and mobile platforms. Collaborate with Art Director, editorial team and copywriter to create compelling digital solutions for business needs. Conceptualize and build requests with wireframes to mockups. Explore trends and execute with dynamic design or animation.

Williams-Sonoma, Inc.

visual designer, signage

December 2016 to February 2019

Produced and transformed feature, markdown, special requests, and perimeter signage as needed to all stores. Created new store signage and managed production processes.

Freelance Design

graphic designer

Ongoing

Design and produce invitations, event signage and other needs. Create logos, brand strategies or any other marketing needs and remain an ongoing consultant to clients.

C2O Coconut Water

graphic design coordinator

February 2015 to May 2016

Assisted with PowerPoint decks and other media presentations. Managed and created social media marketing. Collaborated with the designer for new product and marketing designs.

St. John Knits

graphic design intern

January 2016 to April 2016

Designed and produced mailers, invites, easel signs for in-store promotions and e-blasts. Assisted on design jobs with the Senior Designer.

Quixote Studios *graphic design & marketing intern*

June 2015 to August 2015

Updated the design and re-illustrated floor plans for all rentals. Assisted with staging and set-up of events.